



# FAST GOLF CLASSIC

**Supporting initiatives that draw new talent to the electronic security industry we all share and love.**

**SPONSORSHIP OPPORTUNITIES**



**Tuesday, March 22, 2022**  
**Desert Pines Golf Course | Las Vegas**

**FAST**

Foundation  
for Advancing  
Security Talent



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for Advancing  
Security Talent

[ADVANCINGSECURITY.ORG](http://ADVANCINGSECURITY.ORG)

FAST is dedicated to connecting passionate, innovative professionals with new opportunities in the electronic security and life safety industry. Through a partnership of the industry's leading associations, ESA and SIA, FAST brings awareness to the career advancement opportunities within the fast-paced technology industry that serves to keep people, places and property safe.



# FAST GOLF CLASSIC

**Tuesday, March 22  
8:30AM Start**

**Desert Pines Golf  
Course, Las Vegas**

The FAST Golf Classic tournament is an annual golf outing that allows professionals to network and golf without guilt. Celebrate with top clients, prospects, employees, and guests while giving back to the electronic security and life safety industry.

**Proceeds from the event support workforce development initiatives, designed to encourage people to consider robust career opportunities available in the industry we all share.**

Today, we all struggle to draw qualified talent. Your contributions in 2022 will be funneled into public relations, education and outreach efforts to spotlight the electronic security industry as an outlet of choice for the next generation of employees. To gain and maintain momentum, we need your support!

# TITLE SPONSOR

**\$50,000**



This exclusive sponsorship, places sponsor name in the event for year-round exposure whenever and wherever the event is mentioned: “2022 FAST Golf Classic, Presented by...”

## EXCLUSIVE!

## Sponsorship includes:

Logo exposure at the registration desk

Top recognition on all course signage

Introduction and recognition with an opportunity to address the players at the start of the tournament

Sponsorship recognition on the FAST website, including a customized landing page, honoring your role and philanthropic support of the electronic security and life safety industry

Premium golf shirts will be provided to the players with company and tournament logos

Exposure, including a representative quote, in pre-event press release

Exposure, including a representative quote, in post-event press release

Back cover full page ad in the event program

Pre-event and post-event email blasts to golfers and ESA universe (26,000+ electronic security professionals)

Opportunity to provide a branded gift for the golfers

**Four complimentary foursomes (16 golfers) will be included so the Title Sponsor can reward VIP customers, prospects and/or employees with a round of golf and the post-play reception**

## Title Sponsor also receives **Post-Play Reception exposure:**

An introduction and recognition with an opportunity to address the attendees during the awards presentation

Prominent sign recognition

Company recognition in the event program as the title sponsor

Logo signage at each table

# CHAMPION SPONSOR

2 AVAILABLE

\$20,000

## Sponsorship includes:

Logo exposure in the registration and post play reception area

Sponsorship recognition on the FAST website honoring your role and philanthropic support of the electronic security and life safety industry

Mention in pre-event press release

Company recognition in the program guide

Opportunity to provide a branded gift for the golfers

Three complimentary foursomes (12 golfers) will be included so the Champion Sponsor can reward VIP customers, prospects and/or employees with a round of golf and the post-play reception



# MASTERS SPONSOR

4 AVAILABLE

\$10,000

## Sponsorship includes:

Logo exposure in the registration and post play reception area

Sponsorship recognition on the FAST website honoring your role and philanthropic support of the electronic security and life safety industry

Mention in pre-event press release

Company recognition in the program guide

Opportunity to provide a branded gift for the golfers

Two complimentary foursomes (8 golfers) will be included so the Masters Sponsor can reward VIP customers, prospects and/or employees with a round of golf and the post-play reception

## Virtual Leaderboard Sponsor - \$7,500

### EXCLUSIVE

#### Sponsorship includes:

Signage (individual poster) at table with download and play instructions

Digital ad inserted on leaderboard page

Logo recognition in post-play scorecard email

Logo exposure in the registration and post play reception area

Sponsorship recognition on the FAST website honoring your role and philanthropic support of the electronic security and life safety industry

Company recognition in the program guide

Opportunity to provide a branded gift for the golfers

One complimentary foursome (4 golfers) will be included so the Masters Sponsor can reward VIP customers, prospects and/or employees with a round of golf and the post-play reception

## Classic Sponsor - \$5,000

### 4 AVAILABLE

#### Sponsorship includes:

##### *Sponsor chooses one of the following:*

**Beverage Cart Sponsor** – Receive high visibility with your logo on a sign on the beverage cart which provides golfers with complimentary refreshments on the golf course

**Breakfast Sponsor** – Receive high visibility with your logo on a sign during breakfast provided to all golfers and guest

**Lunch Sponsor** – Receive high visibility with your logo on a sign during lunch provided to all golfers and guest

**Golf Cart Sponsor** – Receive high visibility with your logo on signage on each golf cart

Sponsorship recognition on the FAST website honoring your role and philanthropic support of the electronic security and life safety industry

Poster listing at tournament and post-play reception

Company recognition in the program guide

Opportunity to provide a branded gift for the golfers

\*Beverage Cart, Breakfast, and/or Lunch Sponsors have the option to provide sponsor-produced branded napkins.

**Two complimentary player registrations will be included so the Classic Sponsor can reward VIP customers, prospects and/or employees with a round of golf and the post-play reception**



# Invitational Sponsor - \$2,500

## Sponsorship includes:

### *Sponsor chooses one of the following:*

**Closest to the Pin (4 Available)** – Receive visibility with your logo on a sign at the hole and present the award to the winner during the post-play reception

**Hole in One (4 Available)** – Receive visibility with your logo on signs at the hole crediting you for the hole-in-one prize money. Opportunity to present the award to the winner during the post-play reception

**Longest Drive** – Receive visibility with your logo on a sign at the hole and present the award to the winner during the post-play reception

**Driving Range** – Receive visibility with your logo on a sign at the driving range as players warm up their golf swing

**Putting Green** – Receive visibility with your logo on a sign while players practice putting

Sponsorship recognition on the FAST website honoring your role and philanthropic support of the electronic security and life safety industry

Poster listing at tournament and post-play reception

Company recognition in the program guide

Opportunity to provide a branded gift for the golfers

**One complimentary player registration will be included so the Invitational Sponsor can reward a VIP customer, prospect or employee with a round of golf and the post-play reception**

# Tournament Contributor - \$1,500

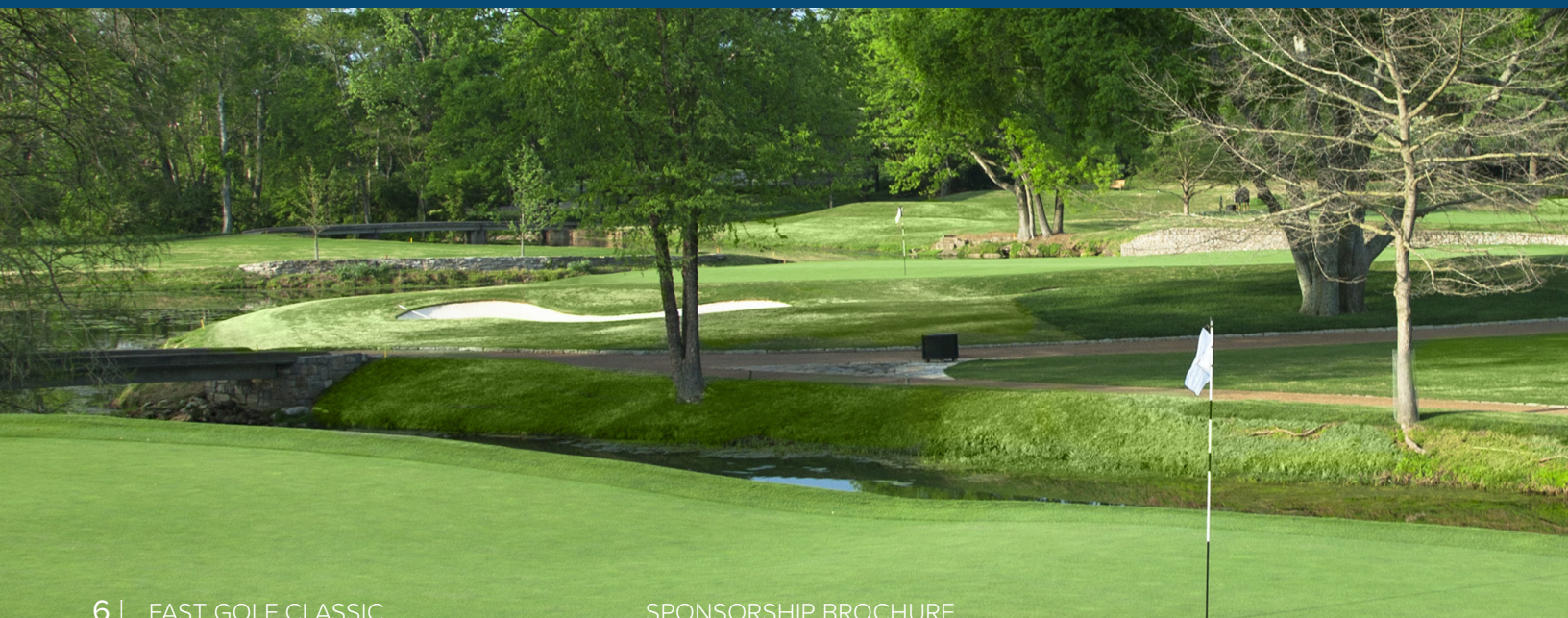
## Sponsorship includes:

### *Sponsor chooses one of the following:*

**Bottled Water** – Receive visibility on bottles of water placed in each golf cart

**Sun Tan Lotion** – Receive visibility on sun block product given to each player

**Closest to the Line** – Receive visibility with your logo on a sign at the hole



Sponsorship recognition on the FAST website honoring your role and philanthropic support of the electronic security and life safety industry

Poster listing at tournament and post-play reception  
Company recognition in the program guide

## Tee Box Sponsor - \$1,000

### Sponsorship includes:

Receive visibility with your logo on a sign on the tee box

Sponsorship recognition on the FAST website honoring your role and philanthropic support of the electronic security and life safety industry

Poster listing at tournament and post-play reception

Company recognition in the program guide

Opportunity to provide a branded gift for the golfers

## Workforce Development Supporter - \$500

### Sponsorship includes:

Provide a logo participant gift for the golfers  
(Minimum 135 items)

Sponsorship recognition on the FAST website honoring your role and philanthropic support of the electronic security and life safety industry

## Please contact us for more information.



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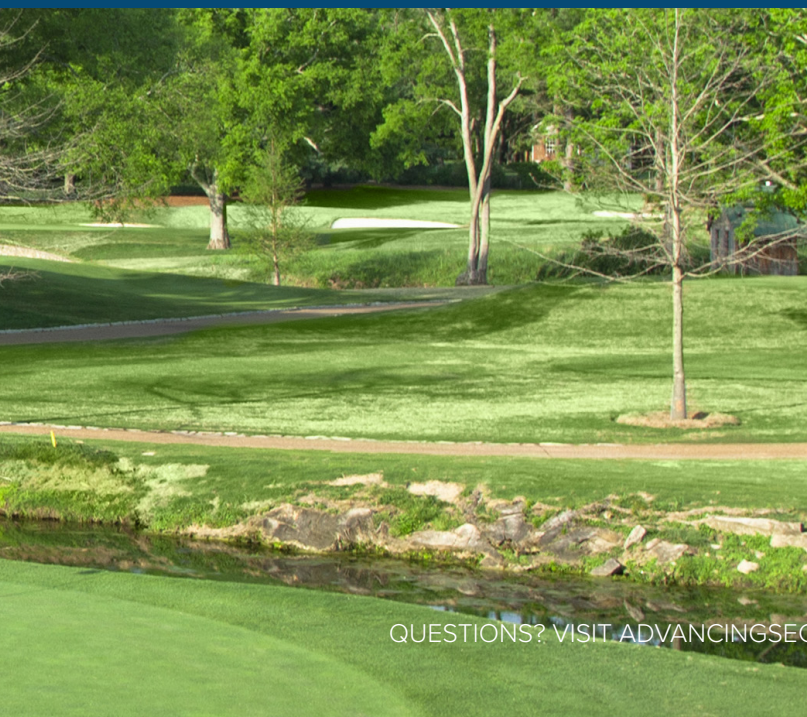
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